



**EVENT SPONSORSHIP OPPORTUNITIES**

# WHAT IS LTN CON 2019?

LTN Con 2019 is a conference that will be held in Dallas, TX on October 4-6.

The purpose of LTN Con is to share our message of being the love of Jesus to nerds and nerd culture. We want to teach and empower conference attendees how to love and serve their nerdy neighbors and to take this message home along with tangible and effective ways to live it out.

The sessions during the con will cover everything from the basics of how we aim to love nerds, engage culture, build community, go on outreach trips, and how you can do it too.



# BUSINESS SPONSORSHIP LEVELS

## BRONZE - \$500 (10 available)

1. Your Logo and/or Promo Image on screen during LTN Con (50-100 attendees)
2. Your promo material in swag bag during LTN Con (50-100 attendees)
3. Your ad during the live-stream of LTN Con to our community (1500+ members)
4. Social Media shoutout (3200+ followers total on FB, Twitter, IG)

All perks are negotiable! If you have any ideas of how you can get the most out of your sponsorship, let us know!

# BUSINESS SPONSORSHIP LEVELS

## SILVER - \$1000 (5 available)

1. All items in the Bronze tier
2. We will demo your game during LTN Con (50-100 attendees)
3. Your game will be featured on Beard Bros Game Show and Co-Optional, our Facebook live video shows (avg. 500 views)

All perks are negotiable! If you have any ideas of how you can get the most out of your sponsorship, let us know!

# BUSINESS SPONSORSHIP LEVELS

## GOLD - \$2500 (3 available)

1. All items in the Silver tier
2. Be a guest on one of our podcasts (between 70-200 listeners per episode depending on the podcast). Check out [LoveThyNerd.com/podcasts](https://www.lovetbynerd.com/podcasts) for options
3. Featured article on [LoveThyNerd.com](https://www.lovetbynerd.com) (avg. 5000 views per month)

All perks are negotiable! If you have any ideas of how you can get the most out of your sponsorship, let us know!

# INDIVIDUAL SPONSORSHIP

## INDIVIDUAL - \$200+ (10 available)

1. Registration included in sponsorship cost
2. Exclusive LTN Con 2019 hoodie
3. Exclusive LTN Con 2019 enamel pin
4. Contribution to the LTN Con Scholarship Fund\*\*
5. Exclusive game time with LTN staff
6. Exclusive meal time with LTN staff

**\*\*The LTN Con Scholarship Fund is an initiative in place to help those who might not have the budget to come to the conference. The money from the fund will assist in the cost of registration.**

# TAX-DEDUCTIBLE DONATIONS

Love Thy Nerd is a federally recognized 501(c)(3) non-profit organization. If you wish to donate anything for a tax write-off, we can make that happen for you!

1. Digital game codes
2. Promo items (ex: cards, dice, etc)
3. Copies of your game (autographed!)
4. Money
5. Other cool ideas that we haven't thought of...